

Advertising Sponsorship Request

Name of Group or Organization: _____

Contact Name: _____ Contact Number: _____

Program or Event: _____

Under which category does your request fall?

Charity & Community Sponsorship

Health Sponsorship

Education & Learning Sponsorship

Other

Date of the event or term of sponsorship: _____

Financial Commitment Requested: _____

Program or event objectives: _____

Deadline for Sponsorship Commitment: _____

If sponsorship is for an event, when is the event? _____

If sponsorship is for an event, what is the estimated crowd size? _____

If print advertising is included as a sponsorship benefit, by what date is the artwork needed? _____

If print advertising, what are the dimensions of the ad? _____

Is it: B/W Color

What format is the ad needed .jpg .pdf, Other _____

Is there a bleed? Yes No

To what address should the artwork for the ad be e-mailed?

If logo is needed: B/W Color

Resolution or size required: _____

To whom should the check be written? _____

To what address should the check be mailed? _____

Checks cannot be made to an individual.

Applications are sent to the MMC Advertising Sponsorship Review Committee

the first working day of each month. Action from the committee can take up to 7 business days.

Once approved, depending on the check run cycle, checks may not be available for a week to 10 days.